



COLOURED CARBON FIBRE LAUNCHED

The carbon fibre industry is set for an injection of colour following the official launch of Hypetex, the world's first coloured carbon fibre brand.

After seven years of research and development, leading engineers from the world of Formula 1 have created a coloured carbon fibre composite that is light, bright, bold and strong, making it an ideal material for use in a number of industries from motoring and motor sport to cycling and design.

Following an invitation from the UK Department of Trade and Industry, Hypetex is exhibiting its latest developments at the Driving Technological Change exhibition at the Silverstone Race Circuit today. This will be followed by a display in the prestigious F1 Paddock Club throughout the British Grand Prix this weekend.

A number of automobile manufacturers around the world are already in discussions to use Hypetex in their current and future car designs. Now, other companies in a variety of industries are set to follow suit.

The carbon fibre industry is still growing at an incredibly fast rate, with annual production of the material up to 44,000 tonnes a year*. This is set to treble over the next six years as carbon fibre becomes easier to manufacture and distribute. With the introduction to the market of Hypetex, which is produced by UK-based GPF One, a new world of possibilities for carbon fibre has opened up.

Marc Cohen, CEO of GPF One, said: "Following the development of Hypetex there are now even more reasons for industries across the world to use carbon fibre. Not only does it maintain the high performance properties of current carbon fibre but with Hypetex it now looks stunning too."

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