

News Release

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Celanese to Begin Production at New Singapore VAE Emulsions Unit; Fulfills Demand for Eco-Friendly Materials in Southeast Asia

DALLAS and SINGAPORE (September 21, 2016) – Continuing the company's strategy to add production facilities close to growing demand, Celanese Corporation (NYSE: CE), a global technology and specialty materials company, today begins production in its newest vinyl acetate ethylene (VAE) production unit. The unit is located at the Celanese manufacturing facility on Jurong Island, Singapore, and will support the growing demand for ecologically friendly materials in the Southeast Asia region including Australia, India and New Zealand.

The Singapore location's proximity to raw material suppliers offers excellent transportation logistics and gives Celanese the opportunity to increase production capacity to supply more high-demand, high-quality VAE emulsions products in Singapore as well as across Asia, an area focusing on low-emission products and production.

"Southeast Asia and India are leading the world's construction demand – especially for infrastructure projects – which drives the region's heavy demand for important materials such as VAE," said Mark Oberle, Celanese senior vice president and head of Asia operations. "Over the last two decades, Celanese has focused on developing our VAE expertise and a reliable foundation in Singapore so Celanese can be the first-choice, long-term partner for manufacturers across Asia."

Celanese VAE technology produces clean, ecologically friendly, water-based emulsions that the building, construction and paper industries worldwide use to meet quality, marketing and economic goals. Manufacturers use VAE to produce environmentally friendly products including paints, architectural coatings, carpet backings and adhesives for woodworking and paper packaging as well as apparel and textile finishing. One of the highest-demand products is Celanese's EcoVAE®, an emulsion that can be formulated into low-odor and low-to-near-zero VOC (volatile organic compounds) interior paints and coatings. EcoVAE® addresses formulation and regulatory concerns and appeals to environmentally-conscious consumers.

"Singapore has been a great place to do business, and we are committed to our people and the environment in the communities where we operate," said Anna An, commercial director, Acetyl Chain, for Celanese in Asia. "We will continue to share local formulation and application expertise to help our customers in Asia deliver high-value, high-quality products and build on their success."

The new unit adds a third facility to the company's VAE investment in Asia and the fourth production unit within this Singapore plant. The first Celanese VAE unit began production at the company's Nanjing, China integrated chemical complex, and the second unit started producing VAE emulsions at the same Singapore complex. Celanese announced the groundbreaking of this new Singapore VAE unit in April 2015.

“Asia, especially Southeast Asia, continues to be a bright spot in the global economy and will spur increasing demand for environmentally friendly solutions,” said Mr. Lim Kok Kiang, Assistant Managing Director, Singapore Economic Development Board. “Celanese’s investment reaffirms our value as a strategic hub for companies looking to ride on Asia’s growth, and we look forward to working with Celanese to further advance their manufacturing capabilities.”

Celanese leads the world in VAE production and sales and is the only producer of a low-emissions emulsion. Celanese employees use their expertise in polymerization, process technology manufacturing and application technology to manufacture these high-performance, environmentally friendly emulsions in Asia, Europe and North America. To learn more about Celanese VAE emulsions, please visit celanese.com/emulsion-polymers/Emulsions-Chemistries/Vinyl-aceteethylene-VAE-emulsion-Overview.aspx and EcoVAE[®], visit celanese.com/emulsion-polymers/products/EcoVAE.aspx.

About Celanese

Celanese Corporation is a global technology leader in the production of differentiated chemistry solutions and specialty materials used in most major industries and consumer applications. Our two complementary business cores, Acetyl Chain and Materials Solutions, use the full breadth of Celanese’s global chemistry, technology and business expertise to create value for our customers and the corporation. As we partner with our customers to solve their most critical business needs, we strive to make a positive impact on our communities and the world through The Celanese Foundation. Based in Dallas, Celanese employs approximately 7,000 employees worldwide and had 2015 net sales of \$5.7 billion. For more information about Celanese and our product offerings, visit www.celanese.com or our blog at www.celaneseblog.com.

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This release may contain “forward-looking statements,” which include information concerning the company’s plans, objectives, goals, strategies, future revenues or performance, capital expenditures, financing needs and other information that is not historical information. When used in this release, the words “outlook,” “forecast,” “estimates,” “expects,” “anticipates,” “projects,” “plans,” “intends,” “believes,” and variations of such words or similar expressions are intended to identify forward-looking statements. All forward-looking statements are based upon current expectations and beliefs and various assumptions. There can be no assurance that the company or its customers will realize these benefits or that these expectations will prove correct. There are a number of risks and uncertainties that could cause actual results to differ materially from the forward-looking statements contained in this release. Numerous factors, many of which are beyond the company’s control, could cause actual results to differ materially from those expressed as forward-looking statements. Other risk factors include those that are discussed in the company’s filings with the Securities and Exchange Commission. Any forward-looking statement speaks only as of the date on which it is made, and the company undertakes no obligation to update any forward-looking statements to reflect events or circumstances after the date on which it is made or to reflect the occurrence of anticipated or unanticipated events or circumstances.