

LANXESS realigns marketing of iron oxide adsorbers

- **Liquid Purification Technologies business unit takes over marketing of Bayoxide E adsorbers for water treatment**
- **Third product range after Lewatit and Lewabrane**

Cologne – Specialty chemicals company LANXESS has reorganized the marketing structure for its Bayoxide iron oxide adsorbers. Since September, the Liquid Purification Technologies (LPT) business unit has been responsible for sales and marketing activities for this group of water treatment products. LPT is thus adding the Bayoxide E range of technical iron oxide adsorbers – produced by LANXESS' Inorganic Pigments (IPG) business unit, which has also marketed them up till now – to its comprehensive portfolio of Lewatit ion exchange resins and Lewabrane reverse osmosis membrane elements. In order to harness synergy effects, LANXESS' water specialist LPT will in the future be responsible for all business involving water treatment products. These are used for purposes such as removing arsenic from drinking water. Responsibility for all other Bayoxide products will remain with IPG.

LPT has been handling Bayoxide E adsorber business for all applications not relating to drinking water – such as treating wastewater, process water and aquarium water – since the beginning of 2016. “By completing the transfer, we are offering our customers across the globe additional products, services and technical consulting from a single source. We now have three different water treatment technologies, which puts us in a better position than virtually any other supplier to deliver customized solutions for users' specific requirements,” says Jean-Marc Vesselle, who is in charge of the Liquid Purification Technologies business unit at LANXESS. “We have nearly 80 years' experience in water treatment and are confident of also finding further attractive markets for Bayoxide products,” he adds.

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Bayoxide E 33 iron oxide adsorber – an arsenic removal specialist

Elevated concentrations of arsenic in drinking water put millions of people on all five continents at risk. The acceptable upper limit of arsenic set by the World Health Organization (WHO) is 10 micrograms per liter. Bayoxide E 33 is a key product from the Bayoxide E range for removing arsenic from water. This technical iron oxide hydroxide with the chemical formula $\text{FeO}(\text{OH})$ is ideal for eliminating arsenic and other ions from both drinking water and wastewater. Bayoxide E 33 granules are used in a continuous solid-bed process that routes the water through one or more filled containers and binds the arsenic quickly and selectively. The product has a far better arsenic adsorption capacity than conventional adsorption media, which gives the filter a long service life.

Detailed information about products from the LANXESS LPT business unit can be obtained online at <http://lpt.lanxess.com>.

The LANXESS Liquid Purification Technologies business unit is part of LANXESS' Performance Chemicals segment, which recorded sales of EUR 2.0 billion in 2015.

LANXESS is a leading specialty chemicals company with sales of EUR 7.9 billion in 2015 and about 16,700 employees in 29 countries. The company is currently represented at 55 production sites worldwide. The core business of LANXESS is the development, manufacturing and marketing of chemical intermediates, specialty chemicals and plastics. Through ARLANXEO, the joint venture with Saudi Aramco, LANXESS is also a leading supplier of synthetic rubber. LANXESS is listed in the leading sustainability indices Dow Jones Sustainability Index (DJSI World) and FTSE4Good.

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Forward-Looking Statements.

This news release may contain forward-looking statements based on current assumptions and forecasts made by LANXESS AG management. Various known and unknown risks, uncertainties and other factors could lead to material differences between the actual future results, financial situation, development or performance of the company

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and the estimates given here. The company assumes no liability whatsoever to update these forward-looking statements or to conform them to future events or developments.

Information for editors:

All LANXESS news releases and their accompanying photos can be found at <http://press.lanxess.com>. Recent photos of the Board of Management and other LANXESS image material are available at <http://photos.lanxess.com>. TV footage can be found at <http://globe360.net/broadcast.lanxess/>.

You can find further information concerning LANXESS chemistry in our WebMagazine at <http://webmagazine.lanxess.com>.

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